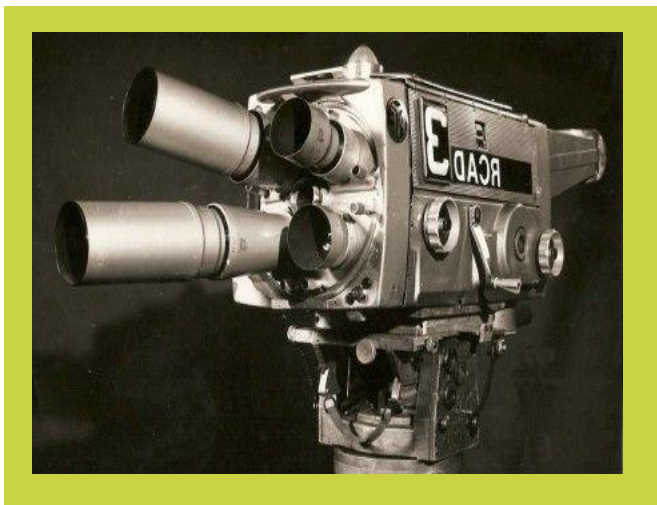


# How to Become an **RTVF** Major at the University of North Texas



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## Introduction

The University of North Texas' Department of Radio, Television, and Film (RTVF) is among the nation's top RTVF programs. Faculty and students nationwide recognize the RTVF Department at the University of North Texas (UNT) for its outstanding curriculum, high-tech facilities, and experienced faculty. As a result, the RTVF Department is highly competitive and overcrowded.

The department has a set of extensive prerequisites to challenge their new students. However, these extensive prerequisites confuse students because they are overwhelming. Oftentimes, students receive conflicting information from different sources that costs them time and money. This manual is a concise resource that provides students with lists of prerequisites and paperwork that they must complete to become an RTVF major.

The manual is in the following format:

**Chapter 1 Declaring a Pre-RTVF Major:** This chapter outlines what students need to do in order to become Pre-RTVF majors.

**Chapter 2 Declaring an RTVF Major:** This chapter explains the requirements of Pre-RTVF students to become RTVF students. The chapter includes complete course descriptions and all possible course options.

**Chapter 3 Completing the RTVF Degree Requirements:** This chapter lists the remaining requirements and courses RTVF students need in order to graduate with a Bachelor of Arts in Radio, Television, and Film.

**Chapter 4 RTVF Certificates:** This chapter outlines the three certificates that the department offers with complete course descriptions.



# Chapter 1

## Declaring a Pre-RTVF Major







## Chapter 1: Declaring a Pre-RTVF Major

The first step to become an RTVF major is declaring a Pre-RTVF major. Students must gain Pre-RTVF status in order to take any RTVF classes.

### Requirements to Become a Pre-RTVF Major

Entering freshman with no college credit and transfer students must complete 12 hours of University core requirements. Students have to complete these with a grade point average (GPA) of 2.75 or better. Once a student meets this requirement, they need to fill out an application for Pre-RTVF status.

### Filling Out the Pre-RTVF Application

The Pre-RTVF application is available in the RTVF Department office. To complete the application, students need an official transcript that shows they have completed the 12 hours. For the complete application see Appendix A.



# Chapter 2

## Declaring an RTVF Major





## Chapter 2: Declaring an RTVF Major

The requirements to become an RTVF major are very strict. The requirements weed less devoted people out of the program which leaves room for more focused students.

### Requirement to Become an RTVF Major

Students must complete at least 42 hours of pre-major courses. The courses include:

- Six hours of Composition and Rhetoric
- Three hours of Mathematics (approved by the College of Arts and Sciences, or CAS)
- Six hours of Foreign Language
- Three hours of Communications (CAS approved)
- Nine hours of introductory RTVF classes

Students have to pass the RTVF and Composition and Rhetoric classes with at least a C or better; students can repeat the RTVF courses once. After the second failed attempt, The College of Arts and Sciences will automatically change these students' majors to Arts and Sciences Undeclared, and the RTVF Department will not admit students back into the program. Also, students must take and pass the Writeplacer Exam with a score of five or better.

### Course Descriptions

The lists that follow explain the courses outlined above according to the University of North Texas Undergraduate Programs Catalog for 2010-2011.

#### *Composition and Rhetoric (Six Hours)*

**ENGL 1310, College Writing I-** 3 hours. Writing as a means of ordering and shaping experience, information and ideas. Emphasis on perfecting texts through several drafts. *Students may substitute this class with ENGL 1311 which is Honors Composition I.*

**ENGL 1311, Honors Composition I-** 3 hours. A process-oriented writing intensive course that provides students with opportunity to write in response to their own experience, outside readings, and special topics selected by the instructor. Prerequisite: acceptance to Honors College.

**ENGL 1320, College Writing II-** 3 hours. Continuation of ENGL 1310. Writing in response to reading and research. Emphasis on perfecting texts through several drafts. Prerequisite: ENGL 1310 or equivalent. *Students may substitute this class with ENGL 1321, Honors Composition II or TECM 2700, Technical Writing.*

**ENGL 1321, Honors Composition II-** 3 hours. Continuation of ENGL 1311. A process—oriented writing intensive course that provides students with the opportunity to write in response to their own experience, outside readings, and special topics selected by the instructor. Prerequisite: acceptance to Honors College.

**TECM 2700, Technical Writing-** 3 hours. Expository writing, especially for science, pre-engineering and business students.

### *CAS Mathematics ( Three Hours)*

**MATH 1400, College Math with Calculus-** 3 hours. An applied mathematics course designed for non-science majors. All topics are motivated by real world applications. Equations, graphs, functions; exponentials and logarithms; mathematics of finance; systems of linear equations and inequalities, linear programming; probability; basic differential calculus with applications. Prerequisites: two years of high school algebra and consent of department; or MATH 1100 with a grade of C or better.

**MATH 1580, Survey of Mathematics with Applications-** 3 hours. Topics include probability, statistics, algebra, logic and the mathematics of finance. Additional topics are selected from geometry, sets, cryptography, fair division, voting theory and graph theory. Emphasis is on applications. Recreational and historical aspects of selected topics are also included. Technology is used extensively. MATH 1580 is not intended to prepare students for calculus, science, engineering or business courses. Prerequisites: two years of high school algebra and one year of high school geometry and consent of department; or MATH 1010 with a grade of C or better.

**MATH 1680, Elementary Probability and Statistics-** 3 hours. An introductory course to serve students of any field who want to apply statistical inference. Descriptive statistics, elementary probability, estimation, hypothesis testing and small samples. Prerequisites: two years of high school algebra and one year of high school geometry and consent of department; or MATH 1010 with grade of C or better.

**MATH 1190, Business Calculus-** 3 hours. Differential and integral calculus with emphasis on applications to business. Prerequisites: two years of high school algebra and consent of department; or MATH 1100 with a grade of C or better.

### *Foreign Language (Six Hours)*

Students must take two semesters of the following languages:

- Arabic
- Chinese
- French

- German
- Hebrew
- Italian
- Japanese
- Portuguese
- Russian
- Spanish

Students may also participate in the College Level Examination Program, or CLEP, for foreign languages. CLEP is a group of standardized tests that test students on college level information in many different areas of study. Basically, students can take a CLEP test and receive credit for its corresponding class. This option is recommended for students who took a foreign language in high school. However, the only languages that have a CLEP test are French, Spanish, and German. To take a CLEP test for a foreign language class, students need to go to room 140 in The Gateway Center. You must bring \$20 in cash and a credit or debit card in order to pay the remaining \$77 for the test. Also, you need to bring a valid state ID, military ID, driver's license, or passport. For more information and the hours of operation for the testing center go to [http://www.unt.edu/cat/testing/computer\\_based.html#c](http://www.unt.edu/cat/testing/computer_based.html#c).

### *CAS Communication (Three Hours)*

**COMM 1010, Introduction to Communications-** 3 hours. Examination of how communication principles and skills influence our understanding of current social problems such as global climate crisis, health care, and poverty. Focus on communication and community engagement included experimental learning with community partners. Oral communication skills and collaborative group building skills are emphasized.

**COMM 2020, Interpersonal Communication-** 3 hours. An introduction to interpersonal communication research results and theories with application in two-person and small group relationships in variety of human communication contexts.

**COMM 2040, Public Speaking-** 3 hours, Introduction to principles of and practice in preparing public speaking speeches. Stresses the role of public speaking in democratic decision making.

**COMM 2060, Performance of Literature-** 3 hours. Performance as a method of textual study. An introduction to the theory and practice of analyzing, rehearsing and performing non-dramatic texts.

**SPHS 1020, Speech for International Students** (I can't find it).

### *Introductory RTVF (Nine Hours)*

**RTVF 1310, Perspectives on Radio and Television-** 3 hours. Introduction to the historical, programming, physical, legal, social and economic aspects of broadcasting and cable. Prerequisite: Pre-RTVF status or acceptance into the Television News Producing Certificate Program.

**RTVF 1320, Introduction to Film Studies-** 3 hours. A survey of film history, theory, economics, production and censorship. Prerequisite: Pre-RTVF status.

**RTVF 2210, Introduction to RTVF Production-** 3 hours. An introduction to basic techniques. Audio, television (studio and location) and single-camera video and film methods are investigated. Includes production exercises and experiments. Prerequisites: RTVF 1310 and RTVF 1320, or consent of department.

### WritePlacer Exam

The WritePlacer Exam is the last requirement for Pre-RTVF students. The examination is an essay on a given topic that gages your writing skill level. The exam is two hours long, and the computer grades the essay and provides a score ranging from one to eight, with five being a passing score, almost immediately. Students can only take the exam twice. If you took the exam twice, the RTVF Department will want to see both of your scores. Students must pay \$35 in order to take the exam, but this fee includes both attempts.

The WritePlacer Assess the Following Categories:

- Purpose and Focus
- Organization and Structure
- Development and Support
- Sentence Variety and Style
- Mechanical Conventions
- Critical Thinking

### Helpful Hints

- Make the essay 300-600 words, lengthier essays tend to score higher
- Use short and long sentences
- Stay on topic
- Use the standard five paragraph essay format with a thesis
- Make your argument clear



# Chapter 3

## Completing the RTVF Degree Requirements





## Chapter 3: Completing the RTVF Degree Requirements

In order to graduate, RTVF students need to take 36 hours of RTVF classes and 24 hours of University Core Curriculum Requirements. The 36 hours of RTVF courses must include 21 hours chosen from the following course categories and 15 hours of advanced RTVF electives; advanced courses are 3000/4000 level classes. Students can choose their electives from any of the four sections of RTVF study.

### University Core Curriculum Requirements

The 24 hours of core classes must include the following:

- Nine hours of Science
  - Three hours each of Natural or Life Sciences, such as biology, and Physical Sciences, such as chemistry or physics, and the remaining three hours may be completed with either a Natural or Life or Physical Science.
  - At least one of the science courses taken must be a lab science (a science course with an attached lab).
- Six hours of United States History
- Three hours of Visual and Performing Arts
- Three hours of Humanities
- Three hours of Social and Behavioral Science

The University of North Texas Undergraduate Programs Catalog for 2010-2011 includes complete course lists for each category listed above on pages 38-41.

### Course Descriptions

The following lists are the four sections of RTVF study and the remaining core requirements for the University of North Texas. They include the course descriptions provided in the University of North Texas Undergraduate Program Catalog for 2010-2011.

#### *Writing- Required (Three Hours)*

**RTVF 2010, Introduction to RTVF Writing-** 3 hours. Intro to media writing and study of the basic theories, methodologies, techniques, principles and formats for the scripting of narrative and non-narrative media, including “New Media.” Related software for screenplay, television, industrial and multi-media writing is explored. Required writing course for all RTVF majors. Prerequisite: RTVF major status.

#### *Writing- Electives*

**RTVF 3100, Broadcast Copywriting-** 3 hours. Methods, formats and terminology of writing and producing commercials and public service announcements for both radio and television. Prerequisites: RTVF major status, RTVF 2010.

**RTVF 4460, Intermediate Screenwriting-** 3 hours. An intermediate-level study of the methodologies, theories, principles, formats, skills and techniques of writing

scripts for narrative features from concept to completed script using formatting-relevant software. Prerequisites: RTVF major status and RTVF 2010.

**RTVF 4470, RTVF Writing Topics-** 3 hours. Rotating topics in RTVF writing. Topics include sci-fi screenwriting, critical studies writing and RTVF report writing.

Prerequisites: vary with topic, but include RTVF major status and consent of department, and may include RTVF 2010. May be repeated for credit as topics vary.

**RTVF 4500, Advanced Screenwriting-** 3 hours. Creation, treatment, writing, and revision of a full-length motion picture screenplay or teleplay. Students are expected to complete a 90- to 120- minute script. Prerequisites: RTVF major status, RTVF 2010 and consent of department.

### *Production and Performance (Six Hours)*

**RTVF 3210, Audio Production-** 3 hours. Audio production concepts and techniques using audio lab studio equipment. Prerequisite: RTVF major status.

**RTVF 3220, Video Production-** 3 hours. Video production concepts and techniques using television studio equipment. Prerequisite: RTVF major status.

**RTVF 3230, Film Style Production-** 3 hours. Basic single-camera production concepts and techniques using small format video camera and editing equipment. Prerequisite: RTVF major status.

**RTVF 3300, Announcing-** 3 hours. Announcer qualifications, techniques and professional standards. Practice in delivery for all program and commercial announcing situations. Prerequisite: RTVF major status.

**RTVF 3330, Sports Broadcast I-** 3 hours. Production techniques for radio and television involved in the broadcasting of sports events. Topics include pre-production, producing sports for radio and television, sports announcing, and evaluating sports programming. Course may involve covering sports events through KNTU-FM and NTV. Focuses on covering football, men and women's basketball, and other fall sports. Prerequisites: RTVF or JOUR major or minor status, and junior standing.

**RTVF 3340, Sports Broadcast II-** 3 hours. Production techniques involved in the broadcasting of sports events for radio and television. Topics include preproduction, producing sports for radio and television, sports announcing and evaluating sports programming. Course may involve covering sports events through KNTU-FM and

NTTV. Focuses on covering men's and women's basketball, baseball and other spring sports. Prerequisite: junior standing or consent of department.

**RTVF 3560, Interview & Performance-** 3 hours. Theory of broadcast communication as applied to television and radio news and public affairs. Focus on interviewing skills with emphasis on researching topics, developing interview format and streaming Internet interviews. Teaches voice and on-camera performance for radio and television, including live in studio and from the field, for use in both news and public affairs environment. Extensive hands-on experience. Prerequisite: RTVF/JOUR major status.

**RTVF 3650, Advanced Audio Production-** 3 hours. Advanced training in the art and technique of audio production in radio and other media. Prerequisites: RTVF major status and RTVF 3210.

**RTVF 3750, Television Production-** 3 hours. Theory and practice in production procedures for dramatic and non-dramatic programs. Prerequisites: RTVF major status and RTVF 3220.

**RTVF 4140, Intermediate Film-** 3 hours. Scripting, preproduction, cinematography, directing, editing, and using 16mm equipment. Prerequisites: RTVF major status, RTVF 3210 and RTVF 3230 with a grade of B or better and consent of instructor.

**RTVF 4400, Advanced Film Production-** 3 hours. Techniques of planning and production; production of a film project. Prerequisites: RTVF 4140 and RTVF major status.

**RTVF 4411, Documentary Production Workshop-** 3 hours. Rotating topics in video production. Representative topics include documentary production and music for television production. Prerequisites: vary with topic, but include RTVF major status and consent of instructor. May be repeated for credit as topics vary.

**RTVF 4412, Film Production Topics-** 3 hours. Rotating topics in film production. Representative topics include lighting for cinematography and directing for film. Prerequisites: vary with topic, but include RTVF major status and consent of instructor. May be repeated for credit as topics vary.

**RTVF 4413, Audio Production Topics-** 3 hour. Rotating topics in audio production. Representative topics include music for film and television and digital audio effects. Prerequisites: vary with topic, but include RTVF major status and consent of instructor. May be repeated for credit as topics vary.

**RTVF 4650, Location Recording Post Sound-** 3 hours. Concepts and practices of location sound recording and post sound mixing as they relate to the overall film production concept. Prerequisite: RTVF 3210; RTVF 3650 preferred.

**RTVF 4740, Visual Editing-** 3 hours. Overview of some of the most useful editing techniques, theories and trends in the history and current practice of film and television. The craft of editing will be introduced using digital nonlinear editing systems. Prerequisite: RTVF major status and RTVF 3230.

**RTVF 4750, Advanced Television-** 3 hours. Advanced directing, postproduction editing, producer responsibilities and creative programs. Prerequisites: RTVF major status and RTVF 3220.

**RTVF 4760, Documentary Preproduction-** 3 hours. The design of documentary productions of all types, in both film and video. Topics include the selection of subjects, research techniques, proposal writing, location scouting, funding and budgeting. Several case histories are examined and excerpts from a variety of documentary productions are screened. Prerequisites: RTVF major status and RTVF 3230.

**RTVF 4810, Directing Narrative Film-** 3 hours. Major theories and skills needed to direct narrative film and video. Prerequisites: RTVF major status and RTVF 3220, RTVF 3230, and consent of instructor.

**RTVF 4820, Producing and Managing Narrative Media-** 3 hours. Major theories and skills needed for the producing and production management of narrative media from concept through exhibition. Prerequisites: RTVF major status and RTVF 1320, RTVF 3220, and RTVF 3230.

### *Industry Studies (Six Hours)*

**RTVF 4100, Professional Event Directing: Theory and Practice-** 3 hours. Sports and major event directing with emphasis on multi-camera event directing. Sports/events coverage includes industry issues, theory of sports broadcasting, ethics of event productions and economics of media events. Prerequisites: CBCM or RTVF major status, RTVF 3220, consent of department.

**RTVF 4320, Electronic Media Law & Regulations-** 3 hours. Laws and regulations affecting broadcasting, cable, film and related areas. Prerequisite: RTVF major status or consent of department.

**RTVF 4360, International Communication-** 3 hours. Study of mass communication throughout the world, with special attention to press and media systems, the sources and flow of international news, and problems of world communication. Prerequisite: RTVF major status or consent of department.

**RTVF 4410, Media Studies Topics-** 3 hours. Rotating topics. Representative topics include silent film, ethnicity and American film, and contemporary TV. Prerequisite: RTVF 3610.

**RTVF 4420, Electronic Media Programming-** 3 hours. Theories and strategies of program selection, scheduling and evaluation for electronic media. Prerequisite: RTVF major status.

**RTVF 4430, Media Management-** 3 hours. Provides an understanding of the many tasks and duties involved in electronic media management by focusing on the broadcast, cable and telecommunication industries. Includes classroom lectures/discussions, guest speakers and individual case study assignments and projects. Prerequisite: RTVF/JOUR major status.

**RTVF 4440, Electronic Media Sales-** 3 hours. Economics, standards and ethics of advertising in the electronic media, including the use of broadcast research to develop an advertising campaign. Prerequisites: RTVF major status and consent of department.

**RTVF 4445, Media in 21<sup>st</sup> Century-** 3 hours. Examines the concept of human communication, broadcast communication, media consumption, media and news in the 21<sup>st</sup> century, including global media styles, propaganda and blogging. Also an analysis of how widespread mistrust of the media influences the manner in which journalists do their jobs, with a focus on First Amendment rights, freedom of information, and access to government and business. Prerequisite: RTVF/JOUR major status.

**RTVF 4450, Industry Topics-** 3 hours. Rotating topics in media industry studies. Prerequisites: vary with topic, but include RTVF major status and consent of department. May be repeated for credit as topics vary.

**RTVF 4455, Media Ethics-** 3 hours. Examines ethical questions and dilemmas faced by today's journalists and other media practitioners, with a strong emphasis on how to implement and use an effective ethical decision-making process in the newsroom. Includes extensive use of case studies, class discussions, role playing, research and writing. Prerequisite: RTVF/JOUR major status or consent of department.

**RTVF 4510, Corporate Media-** 3 hours. Theory and uses of film, video and multimedia in business and industry. Prerequisites: RTVF major status and RTVF 3220 or RTVF 3230, or consent of department.

**RTVF 4670, Media Economics-** 3 hours. Analysis of the economic aspects of the media industries, particularly film, television and other industries; accomplished through readings, in-class discussions and individual projects. Prerequisite: RTVF major status.

**RTVF 4820, Producing and Managing Narrative Media-** 3 hours. Major theories and skills needed for the producing and production management of narrative media from concept through exhibition. Prerequisites: RTVF major status and RTVF 1320, RTVF 3220 and RTVF 3230.

**RTVF 4850, Television News Production-** 3 hours. Theory and practice of producing television newscasts in a station environment. Designed for students admitted to the Television News Producing Interdepartmental Certificate program. Also provides basic info on broadcast news management. Students have the opportunity to produce newscasts for North Texas Television (NTTV), UNT's cable access station. Students also learn how to convert their news content for the web. Prerequisites: JOUR 2340, RTVF 3430, RTVF/JOUR major status or consent of department.

### *History/Criticism (6 Hours)*

**RTVF 3450, Art of Film-** 3 hours. Stylistic analysis of filmmaking emphasizing technical and creative processes.

**RTVF 3470, History of Film to 1945-** 3 hours. Aesthetic, technological and industrial development of film from 1896 to 1945. Concentrates on the narrative film.

**RTVF 3475, History of Film from 1945-** 3 hours. Aesthetic, technological and industrial development of film from 1945 to present. Concentrates on the narrative film.

**RTVF 3610, Film Analysis-** 3 hours. Structure, composition, design and effect are studied through close frame-by-frame examination of motion pictures and television. Prerequisites: RTVF major status, and RTVF 1320 or junior standing.



**RTVF 4110, Radio History-** 3 hours. Overview of the technical, economic, regulatory, and social factors influencing the development of U.S. radio broadcasting from its inception to the present. Critical analysis of radio program forms and strategies. Prerequisite: RTVF major status.

**RTVF 4120, U.S. Television History-** 3 hours. Overview of the technical, economic, regulatory, and social broadcasting from its inception to the present. Critical analysis of television program forms and strategies. Prerequisite: RTVF major status.

**RTVF 4200, Applied Multimedia Aesthetics-** 3 hours. Exploration of aesthetic dimensions of television, film, and other visual media. Prerequisites: RTVF major status and RTVF 3230.

**RTVF 4340, Non-Theatrical Film-** 3 hours. Overview of the history of the documentary film from 1895 to the present in context of historical and political events of the time. Examination of the evolution of the style and form, including the impact of production technology on the process. Prerequisites: RTVF major status and junior standing.

**RTVF 4350, Film Authors-** 3 hours. Examines film art from the point of its authorial creation. Rotating topics may include the work of specific film directors, screenwriters or producers. Prerequisite: RTVF 3610.

**RTVF 4415, Film Genres-** 3 hours. Rotating topics such as the western, the television sitcom, sci-fi and horror films, Hollywood musicals and others. Prerequisite: RTVF 3610.

**RTVF 4520, African American Film-** 3 hours. Examines the representation of African-American characters and concerns throughout the history of American film. Prerequisite: RTVF 3610.

**RTVF 4530, Gender and Sexuality in the Horror Film-** 3 hours. Examines the history of the horror film, focusing on issues related to how the genre configures gender and sexuality. Prerequisite: RTVF 3610.

**RTVF 4540, Lesbian, Gay and Queer Film and Video-** 3 hours. Examines the representation of lesbian, gay and queer characters and concerns throughout the history of American film. Prerequisite: RTVF 3610.

**RTVF 4550, Cinema/Video Verite-** 3 hours. Examines the development of this major style in documentary film and video, from its introduction in 1960 to its present use in nonfiction film and television. Outlines its history in detail and explores its employment in reality television, fiction film and television drama. Prerequisite: RTVF 3610.

# Chapter 4

## RTVF Certifications





## Chapter 4: RTVF Certifications

The RTVF Department offers the following certificates:

- Television News Producing Certificate
- Electronic Media Management Certificate
- Spanish Language Media Certificate

The RTVF certifications are rather simple to receive because all students need to do is complete the required courses and paperwork. Students who receive one of these certificates are more marketable when looking for a job or internship.

### Television News Producing Certificate

This certificate is for students interested in producing a nightly half-hour live newscast. Students will gain professional experience in not only producing but discussing, managing, and creating daily newscasts.

#### Courses

Students must complete all the required and a choice of three elective courses listed to receive this certificate.

#### Required Courses

**RTVF 1310, Perspectives on Radio and Television** (see page 10 for course description).

**RTVF 2210, Intro to RTVF Production** (see page 10 for course description).

**CBCM 2400, Digital Media Writing**- 3 hours. Emphasis on formats, styles, and how to research content/material. Introduction to converged broadcast information writing with emphasis in talk magazine, sports, long-form documentary and news formats. Prerequisites: CBCM pre-major status and completion of university core English composition requirement or consent of department.

**CBCM 3500, Broadcast Media Practicum**- 3 hours. Introduction to shooting, writing, editing and producing (both audio and video) skills targeting information programming including documentary, sports, magazine formats and news across multiple platforms and distribution modes. Prerequisite: Convergence Broadcast Media (CBCM) or RTVF major status.

**RTVF 4850, Television News Producing** (see page 20 for course description).

### Elective Courses (Nine Hours)

**CBCM 3525, Advanced Broadcast Media Practicum**- 3 hours. Advanced introduction to shooting, writing, editing and producing (both audio and video) skills targeting information programming including documentary, sports, magazine formats and news across multiple platforms and distribution modes. Prerequisites: CBCM or RTVF major status and CBCM 3500.

**RTVF 4430, Electronic Media Management** (see page 19 for course description).

**RTVF 4320, Media Law and Regulations** (see page 18 for course description).

**RTVF 4450, Audience Research** (this has a different title in catalog).

### Receiving the Certificate

Once you have completed all of the listed courses, you need to go to the RTVF main office, which is room 262 in the RTFP Building, with an unofficial transcript to receive your certification in TV News Producing.

### Electronic Media Management Certificate

This certificate is intended for students interested in non-production careers in television. With this certificate, students will begin building their career credentials. Students will learn regulations, management strategies, and the economics of the media in the process of receiving this certificate.

### Courses

This certificate requires students to take all the required courses and a choice of two elective courses listed.

#### Required Courses

**RTVF 4430, Electronic Media Management** (see page 19 for course description).

**RTVF 4670, Media Economics** (see page 20 for course description).

#### Elective Courses (Six Hours)

**RTVF 4320, Media Law and Regulations** (see page 18 for course description).

**RTVF 4420, Television Programming** (see page 19 for course description).

**RTVF 4460, Intro to Screenwriting** (see page 14 for course description).

**RTVF 4410, Radio in Britain**- This course is taught in the RTVF Study Abroad Program in the United Kingdom.

**RTVF 4450, Television in Britain**- This course is taught in the RTVF Study Abroad Program in the United Kingdom (this has a different title in the catalog).

### Receiving the Certificate

Once you have completed all of the listed courses, you need to go to the RTVF main office, which is room 262 in the RTFP Building, with an unofficial transcript to receive your certification in Electronic Media Management.

### Spanish Language Media Certificate

This certificate is intended for students who are taking Spanish as their foreign language. Students will learn about Spanish history, culture, politics, and media.

### Courses

To receive this certificate, students must complete all of the required courses, including choosing one from the list provided, and a choice of two elective courses listed.

### Required Courses

**RTVF 4450, Seminar in Spanish Language Media** (this course does not exist in the current catalog).

**SPAN 4040, Spanish Writing for the Mass Media Professions**- 3 hours. Emphasizes the skills needed in the mass media profession to communicate with a wider Hispanic community. Cultural differences and writing styles are addressed through authentic oral and written ads. Prerequisite: SPAN 2050 or equivalent.

Choose One of the Following:

- **SPAN 3140, Mexican Culture and Civilization**- 3 hours. Study of the politics, social structures and traditions of the Mexican world from the pre-Columbian period until today, with a special focus on their contemporary life in order to build a foundation for a more in-depth study of the life, literature and culture of Mexico. Taught entirely in Spanish. Prerequisites: 6 hours from SPAN 3060, SPAN 3070, and SPAN 3080; plus SPAN 3090.

- **SPAN 3150, Spanish Culture and Civilization**- 3 hours. Study of the politics, social structures and traditions of the Spanish world from the Paleolithic period until today, with a special focus on their contemporary life in order to build a foundation for a more in-depth study of their life, literature and culture. Taught entirely in Spanish. Prerequisites: 6 hours from SPAN 3060, SPAN 3070, and SPAN 3080; plus SPAN 3090.
- **SPAN 3160, Latin American Culture and Civilization**- 3 hours. Study of the politics, social structures and traditions of Latin America from the indigenous period until today, with a special focus on their contemporary life in order to build a foundation for a more in-depth study of Latin American culture. Taught entirely in Spanish. Prerequisites: 6 hours from SPAN 3060, SPAN 3070, and SPAN 3080; plus SPAN 3090.

### Elective Courses (Six Hours)

**ANTH 3200, Latin America**- 3 hours. The indigenous, colonial and mestizo cultures of Latin America from prehistoric, historic and contemporary perspectives. The dominant culture groups that have comprised this region, and specific issues of conquest and colonialism, neocolonialism, the role of religion, peasants and social movements; and migration.

**ANTH 3210, Meso America**- 3 hours. The indigenous, colonial and mestizaje cultures of Middle America from prehistoric to contemporary times. Beginning with the peopling of the Americas and concluding with a review of current issues and politics, students explore the dominant culture groups that have comprised this region, and specific issues of colonialism, imperialism, neocolonialism, syncretized Catholicism, peasant rebellions, migration and globalization.

**ANTH 4300, Migrants and Refugees**- 3 hours. Anthropological understanding of “uprooted” and displaced social groups who leave their country and culture. Worldwide political, economic and social issues are analyzed, as are the process of accommodation, adaptation and re-creation of their cultural systems in different socioeconomic and political contexts. Beginning with general characteristics of the anthropological discussion on “displacement,” the course then venture into different models for the analysis and understanding of migration and refugee movements.

**ENGL 3922, Chicano Literature**- 3 hours. Study of the cultural and historical specificity of Mexican-American literature. Comparison of that literature to canonical texts and trends, or examination of that literature as a counter discourse to dominative theories.



**HIST 3150, Historical and Cultural Development of the Mexican-American Community-** 3 hours. Historical evolution of Mexican-American culture, social structure, family patterns and community organizations, and their effects on education, economic and religious institutions.

**HIST 4150, Mexican Immigration and the Chicano Community-** 3 hours. Introduction to the history of Mexican immigration in the United States, focusing on the dynamic effects immigration has had to through the 19<sup>th</sup> and 20<sup>th</sup> centuries on the formation of the Chicano community. Utilizes lectures, discussion of the readings, films, and speakers to emphasize a variety of themes including labor, politics, nativism, citizenship, demography, gender and culture. Prerequisite: HIST 3150 recommended.

**HIST 4160, Chicano Political History: 19<sup>th</sup> and 20<sup>th</sup> Century-** 3 hours. Surveys the history of Chicano politics in the U.S. since 1821. Briefly examines antecedents in the colonial era. Comparing the Chicano political experience before and after American sovereignty, the course assesses the continuity of the Chicano political tradition. Emphasizes reading and discussing new literature in the field. Prerequisite: HIST 3150 is recommended.

**HIST 4172, Modern Latin America: 1810-Present-** 3 hours. Surveys the history of Latin America from independence to the present. Analyzes the formation of new states; the conflict between federalist and centralist groups; the role of caudillos in regional politics; the rise and crisis of export economies; international relations and the Cold War; U.S. involvement in Latin American affairs; the Mexican and Cuban revolutions; military governments and security structures; and current events in the region.

**HIST 4190, Mexico 1810-Present-** 3 hours. Social, economic and political history since independence.

**PSCI 3700, Area Politics-** 3 hours. Political institutions, processes, problems and policies in distinctive geographic or cultural areas of the world. Frequently offered areas include Africa, Asia, Latin America, the Middle East, the former Soviet Union and Eastern Europe, Western Europe, the Anglo-American democracies, and the Commonwealth of Nations. May be repeated for credit as topics vary.

**PSCI 3810, International Relations**- 3 hours. Analytical survey of current world politics.

**WMST 4240, Latinas In and Out of the Mainstream**- 3 hours. Gender and cultural issues related to identity construction of Latinas and Latinos during the past thirty years. Focused primarily on women, issues include those related to gender-coded identity and sexual preference (including pre-Columbian notions of sexuality), machismo and marianismo, and immigration. Demographic patterns of Mexican-American, Puerto Rican and Cuban populations as they relate to the creation of Latinas and Latinos as a cultural denomination.



### Receiving the Certificate

In order to receive this certificate, students need to complete the form available in the RTVF Department Office located in room 262 in the RTVFP Building. For the complete form see Appendix C.

# Appendix







**UNIVERSITY OF NORTH★TEXAS**  
Department of Radio, TV & Film

**Application for Pre-Major Status**  
*Catalog Year is 2009 above*

- ✓ CATALOG YEAR 2009-ABOVE REQUIRE A GPA OF 2.75 OR BETTER
- ✓ CATALOG YEAR 2008-BELOW REQUIRE A GPA OF 2.5 OR BETTER

**Attach an Unofficial Transcript  
with completed requirements highlighted**

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Old Major: \_\_\_\_\_

New Major: RTVF Pre-Major (PRTF)

- ❖ Note: Admission to the RTVF Major is on a space-available basis. PRTF students who request RTVF Major Status under the 2009-2010 catalog MAY have their request reviewed by the RTVF Department.
- ❖ Go to <http://my.unt.edu>; Student Center; click on "Academic" Tab to check for PRTF Status.
- ❖ I have read and understand this information.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Appendix A: Pre-RTVF Major Application

### Department of Radio, Television and Film Graduation Checklist/PRTF/RTVF Major Application

Student Name: \_\_\_\_\_ ID #: \_\_\_\_\_ Catalog Year \_\_\_\_ - \_\_\_\_

**To Obtain Pre Major Status**  Take 12 Hours of Core Credit Classes with a GPA of 2.75 or higher  
 I'm filing for Radio, Television and Film Pre-Major Status and including an unofficial transcript

**To Obtain Major Status**  Complete required courses listed below with a GPA of 2.75 or higher  
 I'm filing for Radio, Television and Film Major Status and including an unofficial highlighted transcript and writeplacer essay results

**RTVF (9 hrs C or better)**  
 RTVF 1310  ENGL 1310/1313  Foreign Language (6-8 hrs)  CAS Math (choose 1 from below)  
 RTVF 1320  ENGL 1320/1323  1010 or equiv  MATH 1190  MATH 1400  Communication (Choose 1 from below)  
 RTVF 2210 Writeplacer Essay Exam Grade of 5 or better  1020 or equiv  MATH 1580  MATH 1581  COMM 1010  COMM 2020  LING 1020 (Int'l. Students only)  
 RTVF 2210 Writeplacer Essay Exam Grade of 5 or better  MATH 1680  MATH 1681  COMM 2040

**To Graduate with RTVF-BA**  
 Complete requirements listed below with a GPA of 2.75 or higher  
 Complete degree check at least a semester in advance of expected graduation with RTVF or CBCM advisor and CAS advisor


Required Writing Course	Production and Performance (6 hours)	Industry Studies (6 hours)	History/Criticism (6 hours)
<input type="checkbox"/> RTVF 2010 (Intro to RTVF Writing)	<input type="checkbox"/> RTVF 3210 Audio Prod <input type="checkbox"/> RTVF 3220 Video Prod <input type="checkbox"/> RTVF 3230 Film Style Prod	<input type="checkbox"/> RTVF 4100 Multi-Camera Directing <input type="checkbox"/> RTVF 4320 Elect Media Law & Reg <input type="checkbox"/> RTVF 4360 Int'l Communication	<input type="checkbox"/> RTVF 3450 Art of Film <input type="checkbox"/> RTVF 3470 Hist. of Film to 1945 <input type="checkbox"/> RTVF 3475 Hist. of Film from 1945
<input type="checkbox"/> RTVF 3100 BC Copywriting <input type="checkbox"/> RTVF 4460 Intro to Screenwriting <input type="checkbox"/> RTVF 4470 RTVF Writing Topics <input type="checkbox"/> RTVF 4500 Adv Screenwriting	<input type="checkbox"/> RTVF 3300 Announcing <input type="checkbox"/> RTVF 3330 Sports Broadcast I <input type="checkbox"/> RTVF 3340 Sports Broadcast II <input type="checkbox"/> RTVF 3560 Interview & Performance <input type="checkbox"/> RTVF 3650 Advanced Audio Production <input type="checkbox"/> RTVF 3750 TV Production	<input type="checkbox"/> RTVF 4410 Media Studies Topics <input type="checkbox"/> RTVF 4420 Elect Media Program <input type="checkbox"/> RTVF 4430 Media Management <input type="checkbox"/> RTVF 4440 Broadcast Advert/Sales <input type="checkbox"/> RTVF 4445 Media in 21 <sup>st</sup> Century <input type="checkbox"/> RTVF 4450 Industry Topics	<input type="checkbox"/> RTVF 3610 Film Analysis <input type="checkbox"/> RTVF 4110 Radio History <input type="checkbox"/> RTVF 4120 U.S. TV History <input type="checkbox"/> RTVF 4200 Hist/Multi Aesthetics <input type="checkbox"/> RTVF 4340 Non-Theatrical Film <input type="checkbox"/> RTVF 4350 Film Authors
<b>15 hours Advance RTVF/CBCM</b> <input type="checkbox"/> RTVF/CBCM _____ <input type="checkbox"/> RTVF/CBCM _____ <input type="checkbox"/> RTVF/CBCM _____ <input type="checkbox"/> RTVF/CBCM _____ <input type="checkbox"/> RTVF/CBCM _____ <input type="checkbox"/> RTVF/CBCM _____	<input type="checkbox"/> RTVF 4140 Intermediate Film <input type="checkbox"/> RTVF 4400 Advance Film Production <input type="checkbox"/> RTVF 4411 Doc Production workshop <input type="checkbox"/> RTVF 4412 Film Production Topics <input type="checkbox"/> RTVF 4413 Audio Production Topics <input type="checkbox"/> RTVF 4650 Loc. Recording Post Sound <input type="checkbox"/> RTVF 4740 Visual Editing	<input type="checkbox"/> RTVF 4455 Media Ethics <input type="checkbox"/> RTVF 4510 Corporate Media <input type="checkbox"/> RTVF 4670 Media Economics <input type="checkbox"/> RTVF 4820 Prod. Narrative Film <input type="checkbox"/> RTVF 4850 TV News Producing	<input type="checkbox"/> RTVF 4415 Film Genres <input type="checkbox"/> RTVF 4520 African Am Film <input type="checkbox"/> RTVF 4530 G & L in Horror Film <input type="checkbox"/> RTVF 4540 Queer/Gay Film/Video <input type="checkbox"/> RTVF 4550 Cinema/Video Verite

Max 6 hours of Internship & Practicum  
 RTVF 4750 Adv TV  
 RTVF 4760 Documentary/Pre-production  
 RTVF 4810 Directing Narrative Film  
 RTVF 4820 Prod Narrative Film

• **Note: All RTVF/CBCM Classes must be completed with a grade of C or better**

RTVF's Office Use only: \_\_\_\_\_  
 Date Received: \_\_\_\_\_ Reviewed by: \_\_\_\_\_ Student Signature: \_\_\_\_\_

Appendix B: RTVF Major Application



**Center for Spanish  
Language Media**  
**UNT**  
Education  
Research  
Professional Development

UNIVERSITY OF  
**NORTH\*TEXAS™**

**Certificate in Spanish Language Media**

**If you are interested in the Certificate in Spanish Language Media Program please complete this form.**

Eligibility: RTVF, CBCM or Electronic News major status and taking Spanish for language requirement.

Students Name: \_\_\_\_\_ Date: \_\_\_\_\_

Phone # \_\_\_\_\_ Student I.D. # \_\_\_\_\_

Email address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Major: \_\_\_\_\_

Catalog Year: \_\_\_\_\_

Semester/Year you hope to Graduate: \_\_\_\_\_

Signature: \_\_\_\_\_

Submit to:  
Christine Paswan  
Program/Project Manger  
Center for Spanish Language Media  
University of North Texas  
Radio Television Film & Performing Arts Building, Room 272  
Denton, TX 76203  
(940) 565-2756

Appendix C: Spanish Language Media Certificate





## References

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<[http://www.unt.edu/cat/testing/computer\\_based.html](http://www.unt.edu/cat/testing/computer_based.html)>.

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